

No Burn Day Video Contest 2014

Contest Information

The Arizona Department of Environmental Quality (ADEQ) is hosting a video contest to raise public awareness about wintertime wood burning bans in the Phoenix metropolitan area.

People like to burn wood in fireplaces, chimineas, fire pits and other outdoor devices during the cooler winter months in Phoenix, Arizona. But wood burning poses a public health challenge because it releases soot into the air, which creates a lingering, smoky haze in the Phoenix valley that makes it hard for people to breathe. The problem is especially bad for people with pre-existing heart and/or lung ailments, like asthma.

ADEQ and MCAQD are working with Phoenix area communities and other partners to promote the Winter No Burn Day public awareness campaign. The campaign asks residents and businesses throughout the county to refrain from burning wood on days when stagnant air (inversion) is predicted to trap smoke in the valley.

As part of this year's campaign, ADEQ is inviting you to create and upload a short video clip that addresses the **contest theme**: the importance of air quality for public health and why citizens should not burn wood on designated No Burn Days.

Video entries must be 15 or 30 seconds long. Up to three winning entries will be selected to be featured as part of ADEQ's 2014 Winter No Burn Day Campaign with the Maricopa County Air Quality Department (MCAQD).

For more information about air quality in Maricopa County, visit cleanairmakemore.com.

I. How to Enter:

To enter, create a video demonstrating the importance of No Burn Days that meets the following criteria:

- Videos must run either 15 or 30 seconds long.
- Videos can be funny or serious, as long as they focus on the contest theme.
- Videos are not permitted to use ADEQ or any other copyrighted logos.
- Videos must not use profane language, pornography, violence or personal attacks on people or organizations.
- Videos must use appropriate and accurate facts or data.
- Videos must be original works and adhere to all copyright laws. No copyrighted music, video, or images may be used in your contest entry video.
- Videos must not contain any endorsement, solicitation, commercial, or similar content advocating for or against candidates for office or commercial products.

- Videos must not contain any viruses, spyware, malware, or other malicious components.
- Video should reflect the physical environment of Arizona and the Phoenix metro area (i.e. no tropical island scenes).

Once you met the criteria above:

1. Create your video.
2. Upload your video to [YouTube](#).
3. Complete the [video contest entry form](#) found at [azdeq.gov/noburn](#).

If you prefer not to upload your video to YouTube, you may submit it by sending it on a CD-ROM or DVD [*no thumbdrives*] to the following address:

Arizona Department of Environmental Quality
ATTN: Communications 6270C
1110 W. Washington St.
Phoenix, AZ 85007

Finalist and winners may be required to sign an affidavit of eligibility and publicity release (where legal) prior to being declared a finalist or winner. Winners will be announced on or about October 15th, 2014.

II. Eligibility and Format

This contest is open to U.S. citizens and lawful residents who are 18 and older. Those under 18 must have a legal guardian enter on their behalf. Not eligible to win are any parties who: (1) are represented under contract that would limit ADEQ's rights in the ability to use and show entries in any form, (2) have a contract that would make their appearance in the contest a violation of third party rights, or (3) are under any other contractual relationship or are a member of any guild or union that may prohibit them from participating fully in the contest.

Void where prohibited by law. Contest is subject to all applicable federal, state, provincial/territorial, and local laws and taxes.

Videos must conform to submission guidelines to ensure equal and fair participation for all entries. Videos submitted in any format other than that required will not be considered. Videos must be posted on YouTube under an appropriate username or channel, and a completed and submitted entrant information form found at [azdeq.com/noburn](#). ADEQ will not consider any videos that do not follow eligibility and format rules.

- Videos may not violate the Terms of Service and Community Guidelines of YouTube:
 - <http://www.youtube.com/t/terms>
 - http://www.youtube.com/t/community_guidelines

- Videos must be submitted by an adult [18+]. Videos featuring minors must have parental/legal guardian permission.
- Multiple entries must be submitted separately.
- Your video must be submitted as a QuickTime/MOV, WMV, MPEG, or AVI and must be uploaded and posted to [YouTube](https://www.youtube.com), or mailed in.
- Videos previously produced for compensation and videos already posted on ADEQ's web pages are not eligible.
- Members of the contest review panel and their immediate family members (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) are not eligible to enter.
- **Videos must be submitted by 11:00 PM MST (Mountain Standard Time) September 15th, 2014.**
All video submission after this date will not be considered.
- To receive recognition, winning videos must grant to ADEQ full license to the video.

Videos will be judged by a panel on the basis of:

Scientific Accuracy
Overall Presentation
Video and Audio Quality
Originality
Strength of Message

III. Finalist & Winner Notification

All contest finalists are required to send a copy of their videos and signed video release forms of all participants in the video directly to ADEQ within five business days after notification by ADEQ.

Winning Categories:

- Best Overall
- Most Creative
- Honorable Mention

Finalist Notification: ADEQ decisions are final and binding on all matters relating to this contest, without right of appeal. Finalists will be notified via telephone or email and may be required to complete an affidavit, or certificate of eligibility and release form. Return of finalist notification as undeliverable, failure to sign and return requested documentation within the specified time period or noncompliance with Official Rules by any potential finalist may result in finalist spot being awarded to a runner-up.

Winner Notification: ADEQ decisions are final and binding on all matters relating to this contest, without right of appeal. Winners will be notified via telephone or email and may be required to complete an affidavit, or certificate of eligibility and release form. Return of winner notification as undeliverable, failure to sign and return requested documentation within the specified time period or noncompliance with Official Rules by any potential winner may result in winner spot being awarded to a runner-up.

Winner List: Winners shall be posted on ADEQ website. Visit www.azdeq.gov/noburn after October 15th for complete list.

IV. Other Guidelines

The contest winners will be notified on or after **October 3rd, 2014** via e-mail or telephone. Please call (602) 771-4775 or email noburn@azdeq.gov if you have any questions.

- Entries will be reviewed by a panel on the basis of creativity and originality, quality, technical accuracy, and content of the message. ADEQ reserves the right to not select a winner if none of the entries received are judged to be high quality based on the above criteria.
- Entrants must agree to these terms and conditions, or the agreement of a legal guardian must be obtained if the entrant is a minor.

Release: By submitting the release, contest participants release and discharge, and agree to hold harmless the State of Arizona, Arizona Department of Environmental Quality, and Maricopa County Air Quality Department from any and all liability or damage due in whole or part to copyright infringement; from submittal, receipt, possession, or publication of a submitted video; or from participation in this contest.

Publicity: By submitting the release, contest participants agree, where lawful, that ADEQ may use participant's name, voice and statements attributed to participant (if truthful) for additional promotional purposes without additional consideration or approval.

V. Rights of ADEQ

Safety during the project is of highest priority. ADEQ and its partners take no responsibility and assume no liability for any omissions, acts or damages that may result from the preparing of materials to submit to this contest.

The contest sponsors reserve the right to withdraw or terminate this contest at any time with no prior notice.

By participating in this contest, entrants agree to be bound by the decisions of ADEQ. ADEQ reserves the right to disqualify any participant or winners who have violated any rule or code of conduct. ADEQ will interpret all rules and resolve any disputes, and all decisions made by ADEQ will be final.

By uploading a video to [YouTube](https://www.youtube.com), each entrant discharges the right to make a claim against or sue ADEQ concerning participation, preparation, or entry into the contest. By submitting, entrants agree to hold harmless ADEQ from any damages or liabilities incurred by submitting a video.

Upon winning a contest place and submission of the video copy to ADEQ, entrants thereby grant to ADEQ an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted work or other information in any and all media, whether now known or hereinafter created, throughout the world and for any purpose.

The winners must provide copies of the original video files to ADEQ to receive recognition.

VI. Third Party Liability

YouTube is not responsible or liable for any views expressed by any videos submitted for the No Burn Day Video Contest, nor any damages that may be incurred by them. YouTube is not an official sponsor of this video contest.

- You must have a video or photograph release form signed by each person appearing in the video, and his/her legal guardian if s/he is a minor. If your video is chosen, ADEQ will need to have copies of these releases. ADEQ will provide release forms.

VII. Privacy Policy

Personal information collected from video submitters to the No Burn Day 2014 Video Contest will never be sold. The information collected for this contest will only be used to contact video submitters in direct relation to the contest, or any future ADEQ contests.

The contest winners' names (and the names of any honorable mentions ADEQ may select) will be announced publicly, after consultation with the winner and any honorable mentions, as a part of the No Burn Video Contest award recognition process.

Any videos posted to YouTube will be subject to [YouTube's privacy policy](#).